



## GOVERNOR'S ADVISORY COUNCIL ON AGING

### AGENDA OF PUBLIC MEETING OF THE MARKETING COMMITTEE (MC)

Pursuant to A.R.S. 38-431-02, notice is hereby given to the members of the Governor's Advisory Council on Aging (GACA) and to the general public that the **Marketing Committee** will hold a meeting open to the public on **Monday, February 12, 2018 from 1:15 p.m. to 3:00 p.m.** in the **Arizona State Capitol Executive Tower building, Governor's Office on Aging, Suite 240**, Washington Street, Phoenix AZ 85007.

Members may participate in person or telephonically. Conference call information available from the Governor's Advisory Council on Aging office. 602-542-4710

The Committee reserves the right to change the order of items on the agenda.

#### **AGENDA**

*The Committee will discuss and may take action on the following matters.*

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|---|---------------------------|
| I. Call to order, welcome, review & approval of January 5, 2018 draft minutes   | Steve Wagner, MC Chairman |
| II. Discussion: GACA marketing strategy & timeline  | MC Chair, Members & Staff |
| III. Recommendations to GACA (action may be taken)  | MC Chairman & Members     |
| IV. Ideas for future agendas items received <ul style="list-style-type: none"><li>• MC develops recommendations on priorities and protocols for sponsorships &amp; marketing efforts</li><li>• Other ideas:</li></ul> | All Members               |
| V. Adjourn  | Marketing Chairman        |

This agenda is subject to change up to 24 hours prior to the meeting. A copy of the agenda materials provided to the Council on Aging is available for public inspection at the Council's office, 1700 W. Washington Street, Suite 240, Phoenix, AZ 85007, 24 hours prior to the meeting.

**NEXT MEETING:** is scheduled March 2, 2018; time and location to be announced via public meeting notice posted at: <http://govtrans.az.gov/gaca/>. These meetings are open to the public.