



## GOVERNOR'S ADVISORY COUNCIL ON AGING

**Marketing Committee (MC)  
Meeting Minutes  
Friday, March 1, 2019**

**Arizona State Capitol  
Executive Tower Building  
Third Floor Conference Room  
1700 W. Washington Street  
Phoenix, Arizona 85007**

### **GACA Members**

Steve Wagner-Marketing Committee Chair, Belinda Akes, Carol Brown, John Stiteler, Lisa O'Neill, Roxanne Thomas

### **GACA Member Absent**

Bob Roth

### **GACA Staff**

Lizette Cordero

### **Welcome, introductions, review & approval of January 4, 2019 draft minutes**

Steve Wagner, Marketing Committee Chair, called the meeting to order at 2:01 p.m. and requested a review of the January 4, 2019 draft minutes. Following the review, *Lisa O'Neill made a motion to approve the draft minutes; Carol Brown seconded the motion to approve with a correction to the voting roll call for approval of the January 4, 2018 draft meeting minutes which states Carol Brown did not vote. However, Ms. Brown stated she did vote in the affirmative and the roll call should be corrected to "Carol Brown-aye from "Carol Brown did not vote". The motion passed to approve the January 4, 2019 draft meeting minutes with the above mentioned correction by the following roll call vote: Belinda Akes-Aye, Carol Brown-aye with correction, John Stiteler-aye, Lisa O'Neill-aye, Roxanne Thomas-aye, Steve Wagner-aye.*

### **Review/editing of 4 fact sheets**

Committee Chair Wagner and committee members discussed the Marketing Committee's newest fact sheets: (1) Dementia and Fire Safety, (2) Dementia and falls, (3) Dementia and Guns and (4) Honoring Last Wishes in Persons with Dementia. As with previous fact sheets, these sheets

were developed with information adapted with permission from the University of Arizona Center on Aging Elder Care and Care Partner fact sheets. A member of the public, Linda Arters, expressed concerns/caution with the legalities behind disseminating these documents. Council Chair O'Neill assured Ms. Arters the four fact sheets will be reviewed and approved by the GACA Policy Advisor prior to dissemination. Council Chair O'Neill noted two minor edits will be made on two sheets as discussed. All agreed after the two minor edits were made, the four fact sheets could be considered final and Council Chair can forward them to the GACA Policy Advisor for final content and dissemination approval.

#### **Ideas for future agendas**

There were no ideas/suggestions provided.

#### **Adjourn**

MC Chair, Steve Wagner, adjourned the meeting at 2:12 p.m.

Copies of the meeting materials are available through the Governor's Advisory Council on Aging office.

#### **Next Meeting**

The next meeting date, time and location will be determined and announced by Public Meeting Notice posted at the Governor's Advisory Council on Aging website: <https://aging.azgovernor.gov/>. These meetings are open to the public.